

Terms and Conditions (Singapore)

OREO x Coke Limited Edition (“Campaign”)

Mondelez Singapore Sales Pte Ltd. (“Mondelez”) invites participants to create an account on the website to discover bestie mode offerings with Spotify.

How to know more about bestie mode

Participants must follow all steps on the website as follows:

1. Participants can scan the QR Code of the purchased OREO Coke limited edition packs or click on advertising materials found in Youtube and MDLZ official social media pages to land on the website.

2. Participant must select which bestie modes they would like to unlock first from Spotify offerings.

Spotify will enable the participant to enjoy bestie playlist experience where participants can generate a curated playlist based on their answers to survey questions which will be available from 4th September 2024 to 31st December 2024

3. Participants must create an account by submitting their data including first name, last name, email address, birthday and country of residence as indicated. Compliance with privacy policy, terms and conditions is mandatory. Compliance with marketing communications policy is optional.

Verification

1. Participants must submit valid and correct personal details as required to create the account.

2. OTP verification for emails submitted is mandatory.

3. The decision of the organizer is final. No appeal shall be entertained for any reason whatsoever.

Rights and Obligations

1. Participants must provide complete and valid information. The organizers reserve the right to disqualify or reject any account which it believes contains any inaccurate or false information.

2. Mondelez reserves the right to reject or disqualify any submission by participants without the need to provide any notice or for any reasons whatsoever.

3. The activation on this website, the privacy policy, the terms and conditions and other documentation provided here relates to the site alone and are not those of Spotify and the experiences offered therein.

4. The decision to proceed to Spotify app is that of the participants’ and theirs alone.

5. The experiences offered by Spotify are limited to their mobile applications and an installed and activated app is needed for the full experience.

6. Participants' participation in this Campaign is conditional upon the participants consenting to Mondelez and its affiliated companies and business units using the participants personal data for the following purposes:

a) to conduct, manage, and administer the Campaign, including verifying the identity of participants for the digital giveaways

b) for consumer research, promotional, advertising and marketing purposes; and

c) for Mondelez and its affiliates to obtain feedback on its products and services.

7. Mondelez and its affiliated companies and business units may share a participant's personal data between themselves for administrative purposes, and with third parties supporting their administrative and business functions. In some cases, this may involve the storage, use, disclosure or other processing, or cross border transfer of participants personal data. Mondelez and its affiliated companies and business units may also share participants' personal data with third parties to carry out cross-promotion. By participating in this Campaign, participants consent to the use of their personal data for the purposes listed above.

8. Each participant also agrees that all worldwide intellectual property rights in any statement, materials or content submitted, made, or created by a participant in connection with the Campaign and any derivative works arising therefrom will be perpetually and unconditionally vested in, assigned to, and owned by, Mondelez. Mondelez has the right to use and modify such materials/works in any way it deems fit without compensation to participants, and participants waive all rights (including moral rights) they may have in such materials/works. The participant hereby expressly waives any and all rights which the participant may acquire or have under the provisions of any copyright legislations and any other moral rights which the participants may have or be entitled under any such legislation now existing or in the future enacted in any part of the world.

9. Any information, personal data, and material about or obtained from the participants may be accessed, stored, or otherwise processed in any medium or format determined by Mondelez

10. Any trademarks, graphic symbols, logos, or intellectual property contained in any materials used in connection with this Campaign, that relate to the giveaways, are the property of their respective owners.

11. All participants in this activity are deemed to have acknowledged and agreed to abide by the rules of participation in this Campaign without any condition whatsoever.

12. Mondelez reserves the right to change the conditions or rules of this Campaign at any time without prior notice or assign any reason whatsoever.

1. This Campaign is governed by the laws of Singapore, and participants agree to submit to the exclusive jurisdiction of the Singapore courts.